



Welborn
Baptist
Foundation,
Inc.

WELBORN BAPTIST FOUNDATION, INC.

Improving Health, Lives, and Community

2008 GRANT CYCLE

Integra Bank
Worthington Room
Twenty-One Southeast Third St.
Evansville, Indiana

March 11, 2008
5:00 p.m.



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Please Sign In

Name

Organization

Address

Phone

Fax

E-mail



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OUR MISSION

“To apply Christian principles in support of improved community health, well being and quality of life for all members of the Tri-State community”



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FOUNDATION FACTS

- \$110,000,000 + in assets
- Faith-based orientation
- 17-member board of directors
(11 of the Baptist faith)



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BOARD OF DIRECTORS

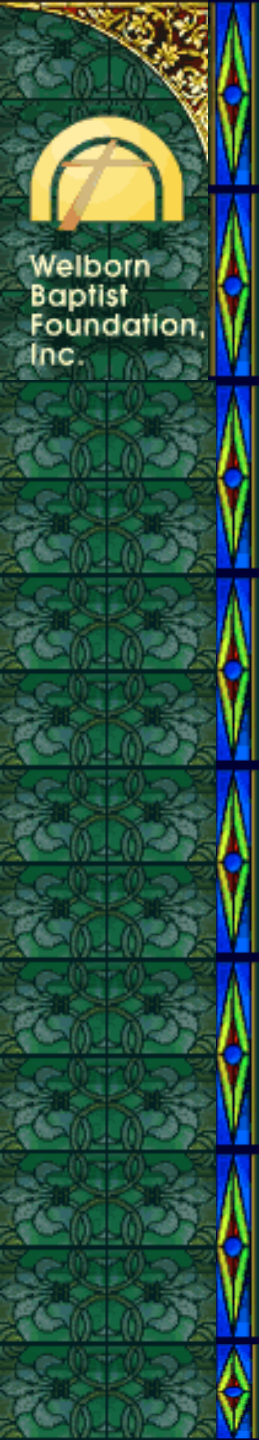
OFFICERS

- E. LYNN JOHNSON, CHAIRMAN
- RON ROMAIN, 1ST VICE-CHAIRMAN
- THOMAS SMYTHE, 2ND VICE-CHAIRMAN
- W. HAROLD CALLOWAY, SECRETARY
- CONNIE K. NASS, TREASURER

BOARD OF DIRECTORS

MEMBERS

•Lisa Collins	•Marilyn Klenck
•John M. Dunn	•David L. Knapp
•Rita Eykamp	•John D. Pulcini
•Robert E. Hopper	•Ellis S. Redd
•C. Mark Hubbard	•Daniel Schenk
•Stephen G. Jennings	•Jaleigh White





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FUNDING 2008

\$3,000,000

At least 10% of this will be granted to churches and faith-based organizations



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ELIGIBILITY

- SECULAR NOT-FOR-PROFIT ORGANIZATIONS
- CHURCHES AND FAITH-BASED ORGANIZATIONS
- LOCATED WITHIN 14-COUNTY AREA FORMERLY SERVED BY WELBORN BAPTIST HOSPITAL



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ELIGIBLE COUNTIES

Indiana	Illinois	Kentucky
Dubois, Gibson, Perry, Pike, Posey, Spencer, Vanderburgh, Warrick	Gallatin, Saline, Wabash, Wayne, White	Henderson



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GRANTMAKING THEME

Strengthening community values for life-long education, healthy lifestyles, and personal and community responsibility. Goals for grant making are:

- **To support quality and effective education that starts at birth and continues throughout life;**
- **To increase healthy lifestyles through health promotion and prevention;**
- **To increase personal and community responsibility for a healthy community with self-esteem and a high quality of life.**



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GRANTMAKING PRINCIPLES

The Foundation is committed to using solid data and measurable indicators to benchmark its efforts at improving community health.

The *Leading Community Health Indicators Report*, the first comprehensive review of health status and key issues of the tri-state, guides the selection of funding targets.

The most recent (2006) edition is available at the Foundation office. It can also be viewed in its entirety at: <http://www.welbornfdn.org>

Applicants are encouraged to reference this report and supply information from additional sources as needed.



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KEY DOMAINS

The major categories, or domains, detailed in the document *Leading Community Health Indicators*, include the following:

- **Education and Literacy**
- Culture and Recreation
- Economy
- **Health Status**
- Natural Environment
- Social Environment



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FUNDS

■ TARGETED

■ GENERAL OPPORTUNITY

(Focus on Health and Education)

The minimum dollar grant the Foundation will consider is \$3,000.



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TARGETED INTERESTS

(Primary Funds Allocation)

- **SCHOOL-BASED HEALTH**
- **FAITH-BASED INITIATIVES**
- **HEALTHY ADOLESCENT DEVELOPMENT**
- **IMPROVEMENTS IN COMMUNITY HEALTH STATUS**
- **EARLY CHILDHOOD DEVELOPMENT**



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TARGETED INTERESTS

TARGET: School-Based Health

New initiative based on Coordinated School Health Model:

- Physical Activity
- Nutrition
- Health Education
- Healthy School environment
- Health Services
- Family/Community Involvement
- Health Promotion for Staff
- Counseling, Psychological, and Social Services

A specific request for proposals is under development for targeted pilot programs. To be informed when this RFP is issued, please send your contact information to:

Rhonda Meade at rmeade@welbornfdn.org.



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TARGETED INTERESTS

TARGET: Faith-Based Initiatives

- Substance Abuse Prevention
- Youth Mentoring
- Prison Ministry
- Evangelical Outreach



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All Faith-Based Programs

- Integrate a faith orientation into the overall program
- Utilize religious components such as prayer, worship, and the study of sacred texts to accomplish their goals
- Help individuals create those lasting changes that must “come from within”



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TARGETED INTERESTS

Substance Abuse Prevention

- Use research-proven programs as models
- Have goals and a methodology of measuring them
- Consult with qualified experts on the issue



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TARGETED INTERESTS

Youth Mentoring

- Focus on developing high-quality lasting relationships
- Use proven programs as models
- Understand local youth issues, especially if working with children of incarcerated parents
- Consult with qualified experts on the issue



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TARGETED INTERESTS

Prison Ministry

- Use models that have proven to be successful
- Improve process of transition from jail/prison back into the community
- Reduce recidivism – break the cycle
- Have specific goals and a method of measuring them

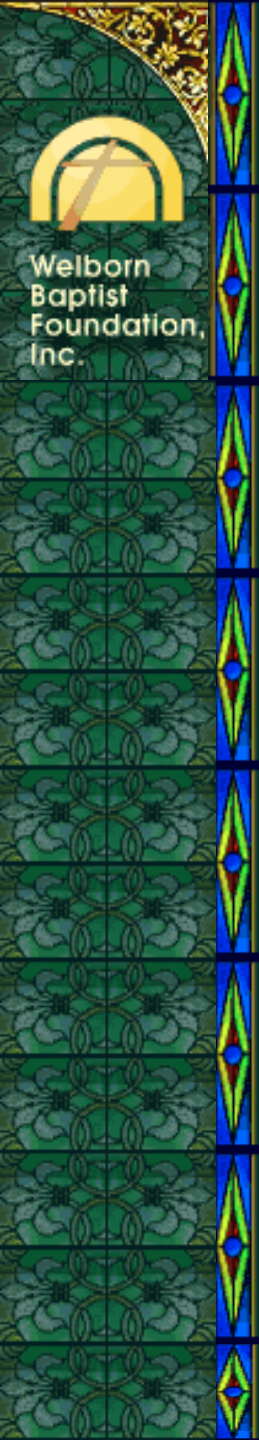


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TARGETED INTERESTS

Evangelical Outreach

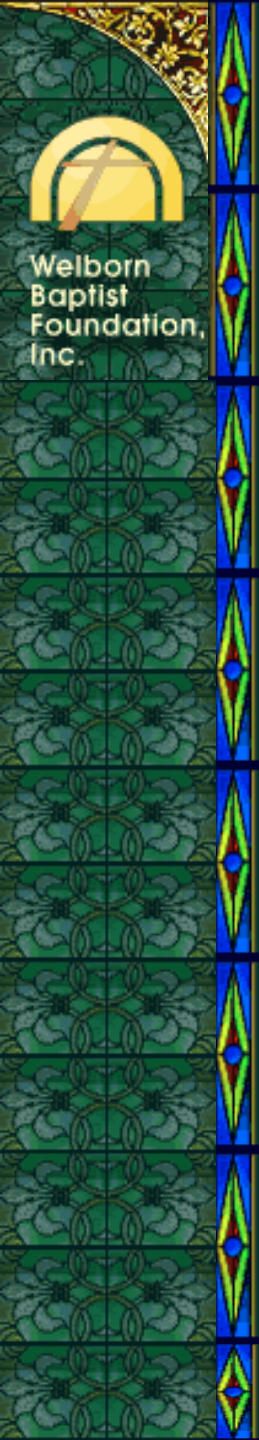
- Address community issues
- Well-defined program, benefit the entire community, have measurable goals (including a methodology for measuring success)
- Have a definite beginning and ending



TARGETED INTERESTS

TARGET: IMPROVMENTS TO COMMUNITY HEALTH STATUS

- Enable people to increase the amount of physical activity in their daily routines
- Reduce overweight and obesity
- Prevent and reduce tobacco use
- Improve wellness and lifestyle-related chronic disease prevention
- Develop or expand health ministries for churches and faith communities, their members and their communities



TARGETED INTERESTS

HEALTH MINISTRIES PROGRAMS

- A Health Ministries program integrates faith and health
- A Health Ministries program promotes healing and health for members of its faith community and the community it serves
- A Health Ministries program is an integral part of the ministry of the church, promoting physical, emotional, social and spiritual well-being
- Health Ministry teams may include pastors, nurses, and lay members of a faith community



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BASIC PARISH NURSE EDUCATION PROGRAM

- 5-day curriculum endorsed by the International Parish Nurse Resource Center is the desired education for parish nurses
- Internet-based version of this class is offered twice per year
- Both are co-sponsored by USI Continuing Education Dept. and the Tri-State Parish Nurse organization and offer CEU's.
- Program cost: \$550
- Welborn Baptist Foundation offers \$450 special grants to help offset the program cost.



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HEALTH MINISTRY LINKS

- **International Parish Nurse Resource Center**

<http://ipnrc.parishnurses.org/>

- **Health Ministries Association**

<http://www.hmassoc.org/>



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TARGETED INTERESTS

TARGET: Healthy Adolescent Development

- Reduce teen pregnancy
- Prevent pre-adolescent and adolescent substance abuse
- Increase post-secondary education attainment



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PREVENTION PROGRAMS

Based upon the substantial infrastructure that has developed under the Youth First Inc. program, the foundation requires any organization (church, faith-based or secular) wishing to conduct youth substance abuse prevention activities, to make contact with Youth First, Inc. prior to developing a letter of interest.



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PLEASE NOTE

Target 5: Early Childhood Development

- The Foundation is not accepting requests under this target in 2008.
- The Welborn Baptist Foundation has defined a priority in early childhood development. At this point, this effort is Foundation-directed rather than incorporated into the Foundation's responsive grant making program.
- Child care providers (family home and center-based) interested in learning more about, or participating in, this initiative are encouraged to contact 4C of Southern Indiana, Inc. at (812) 423-4008 or visit the 4C website at www.child-care.org.



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GENERAL OPPORTUNITY

Up to 20% of the funding may be directed to general projects.

- Requests must be related to the priorities of health and education
- Requests that strengthen organizations' ability to sustain their mission, in relation to the Foundation's interests, are of interest.
- Capital requests typically fall into this category, but must be an integral part of a program that is aligned with the Foundation's grantmaking priorities to receive consideration from the Grants Committee.



PLANNING GRANTS

Planning grants will be considered for activities proposed in any of the target areas. Appropriate planning activities include:

- assessing and identifying service needs;
- establishing community partnerships;
- developing the program;
- selecting services and site(s);
- creating a start-up budget, an operational budget and a business plan
- risk assessment



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COLLABORATION

*MORE IS NOT NECESSARILY
BETTER!*

The Foundation is more interested in the quality of your collaborative efforts than in the quantity of organizations with which you are collaborating.



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COLLABORATION – How Far Are You Ready To Go?

Trust and Time

Turf Wars

Network
Exchange
Information

Coordinate
Exchange
Information
AND
Harmonize
Activities

Cooperate
Exchange
Information
AND
Harmonize
Activities
AND
Share Resources

Collaborate
Exchange
Information
AND
Harmonize
Activities
AND
Share Resources
AND
Enhance
Partner's
Capacity

Based on concepts from A.T. Himmelman "Collaboration for Change: Definitions, Models, Roles, and a Collaboration Process Guide" and a tool developed by Lancaster Community Health Plan.



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SUCCESSFUL APPLICANTS

Successful applicants will incorporate the following characteristics into their programs:

- Research and evidence-based practices, sometimes called “leading practices”
- Address root causes of good health and quality of life
- Strong partnerships
- Community outreach and impact
- Fit with the Foundation’s funding interests
- Include evaluation as part of their program



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RESEARCH

The Welborn Baptist Foundation advocates the use of research-based programs and practices in program development.

Simply put, a program is judged to be research-based if:

- Evaluation shows the program produced the hoped-for positive results
- The results can be attributed to the program itself, rather than to other factors or events
- The evaluation is reviewed by persons knowledgable in the field.



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GRANTMAKING PHILOSOPHY

INVESTMENT

VS.

DONATION



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GRANTMAKING PHILOSOPHY

The Foundation wants to invest in the community, not just make a series of donations to organizations.

In pursuit of this goal, we are looking for the best quality programs that have the greatest chance to create *lasting improvements in quality of life.*



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APPLICATION

TWO-STEP PROCESS:

1. LETTER OF INTEREST
2. FULL PROPOSAL



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LETTER OF INTEREST

FORMAT

- Use the cover page provided on the Foundation web site
- Follow the instructions provided
- Two (2) pages maximum length of project description
- 12-point font
- PLEASE no cover letters, folders, brochures, 3-ring binders, etc.



LETTER OF INTEREST

HOW DOES THE FOUNDATION EVALUATE LETTERS OF INTEREST?

1. Statement of Need

- Clear description of the need, including its nature, size and scope
- Clear identification of the root cause of the problem
- Clear description and research base of your proposed intervention
- Match for the Foundation's targeted interests

2. Merit of the Project

- Does not duplicate an existing program or service;
- What specific actions will be undertaken to address the root causes?
- What are your specific goals and objectives? Can your results be measured?



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LETTER OF INTEREST

3. Community Impact

- How will this project improve life in the community?
- Realistically estimate the number of persons impacted, and how their lives will be better as a result of your efforts.

4. Collaboration

- What collaborative efforts have you identified or initiated for this project?
- Describe each partner's role and the value each brings to the project;
- What is the level of commitment/participation of each partner?



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LETTER OF INTEREST

5. Approximate starting date and duration of the proposed activities;
6. Total amount of funding needed from all sources;
7. Amount requested from the Foundation.

Project Descriptions are
2 pages only



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TAX-EXEMPT STATUS

FAITH-BASED ORGANIZATIONS

(Non-Church):

- Must provide Internal Revenue Service Letter of Determination conferring 501(c)(3) tax-exempt status
 - Documents that you are exempt from paying federal income tax
 - Documents that you are not a private foundation
- PLEASE DO NOT send your state sales tax exemption certificate



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TAX-EXEMPT STATUS

CHURCHES

- Affiliated churches may provide evidence of membership in a larger religious organization that has been determined to be tax exempt by the Internal Revenue Service.
- Non-affiliated churches that do not have a 501(c)(3) letter, please contact a program officer regarding alternate means of documenting your exemption from federal taxation.



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TAX-EXEMPT STATUS

Failure to provide documentation of tax-exempt status with a Letter of Interest will immediately disqualify the letter and cause it to be removed from consideration by the Grants Committee.



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FUNDING EXCLUSIONS

The following program and project areas will not be considered for funding:

- Scholarships, loans, grants or fellowship support directly to or for the benefit of specific and known individuals;
- Establishment of, or contributions to, a permanent endowment, foundation, trust or permanent interest-bearing account;
- Carrying on of propaganda or attempt to influence legislation or public elections;
- Restricting the services, facilities or employment provided by the grant to individuals based on race, creed, color, sex, or national origin;
- Any governmental agencies reporting to an elected or appointed official (except for schools governed by citizens boards);
- Any requests for funding for deficits or retirement of debt.
- Fundraising events;
- Annual fund drives;
- Venture capital for competitive profit making ventures;
- Basic scientific research.



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OTHER EXCLUSIONS

- No additional attachments will be accepted with Letters of Interest.
- Unsolicited proposals are not accepted.



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GRANT WRITING CLASS

- Offered by Welborn Baptist Foundation through University of Evansville Center for Continuing Education
- Future class sessions will be scheduled based upon interest/demand.



In preparing your letter....

- Be concise.
- Think it through. Does your idea make sense? (Is it more than just a good idea?)
- Be realistic. Does your organization have the financial and operational ability to perform the project being proposed?
- Are you attempting to address a root cause?
- How broad is your project's impact?
- Are you seeking support for an existing program? Are you seeking replacement dollars?
- Is this proposal a duplication of an existing service?
- What are the potential sources of permanent funding beyond the Foundation?



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Key Questions

- How does your organization's mission and services impact a Foundation target(s)?
- How does your impact upon a Foundation target influence an indicator(s)?
- Are there other organizations in the community that you can partner with to more effectively influence an indicator?
- How does your work impact other service providers? Conversely, how do other providers affect/influence your work?



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SUBMITTING A LETTER

This year there are two submission options:

- E-mail: If you plan to submit via e-mail, you must use the Foundation's Microsoft Word-based template. E-mail to loi@welbornfdn.org. This address should be used for submissions only. Other inquiries should be directed to our info box.
- Postal mail
- Faxes are not accepted



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DEADLINES

All letters of interest are due

no later than

12 P.M. (NOON),

Friday, March 28, 2008

NO EXCEPTIONS

2008 GRANT SCHEDULE

March 28, 2008 12:00 noon	Deadline for Letters of interest
May 2008	Requests for proposals issued
July 2008	Deadline for proposals
September 2008	Final board approval
October 2008	Grantee Notification

NEED MORE INFO?

Welborn Baptist Foundation Home Page - Microsoft Internet Explorer

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Address <http://www.welbornfdn.org/> Go Links

Welborn Baptist Foundation, Inc.

NEWS PAGE

WELCOME

MISSION AND HISTORY

FOUNDATION BOARD AND STAFF

AREA SERVED

FUNDING GUIDELINES

APPLICATION PROCESS

CURRENT FUNDING TARGETS

With God all things are possible. -Matthew 19:26

2006 Grant Process Funding Notice
[CLICK HERE](#)

Workshop Date:
Tuesday, March 14, 2006
5:00 p.m.
Integra Bank -Worthington Room
Space is Limited - RSVP 437-8260

The Welborn Baptist Foundation

start Microsoft PowerPoi... 2 Microsoft Outlook Welborn Baptist Fo... 1:43 PM



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CONTACT US

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